

CASE STUDIES

Role: Country CEO

Client: Pan-European Healthcare Services Leader

Industry: Healthcare

Country: Germany 

Goal: Company growth and diversification



7

INDUSTRIES EXPLORED



4

CEOS SHORTLISTED



4 MONTHS

FROM INITIATION TO APPOINTMENT

Assignment mission: The organization was analyzing its performance in one of its largest and most critical markets. Following several large-scale acquisitions and ongoing restructuring, the existing CEO was struggling to create a strong sense of employee engagement and cultural alignment. Moreover, being a patient-centric business, it was imperative to provide an exceptional level of customer experience, beyond the delivery of fundamental medical care.

Process and outcomes: The applied strategic consultative approach and executive search methodology helped uncover that in order to solve our client's challenges and position them well for success beyond the current market environment. We also needed to look outside their immediate competitive space. We presented a shortlist of talent from diverse industries, ultimately resulting in the decision to attract a progressive, dynamic CEO from one of the largest global hospitality chains.